

Public Funding Snapshot

New York City Services for Disconnected Youth

“ Existing education and workforce programs targeting young people only serve up to 7 percent of NYC’s disconnected youth. ”

Community Service Society
June 2008

How to Read the Snapshot

This Snapshot displays information for each separate public funding stream available to reconnect 16 to 24 year olds to education and/or work. For each funding stream, we have sought the following information:

- Funding Agency
- Office – the public agency that delivers the service or disburses funding to service providers
- Program Name
- Service Description
- Intended Outcome – what participants are intended to accomplish as a result of participation
- How Administered – means by which funding is disbursed and/or participants receive services
- Eligibility – the conditions that qualify a participant to receive the service
- How to Access – how a young person can access the service
- Service Level – how many participants are to be served in the current fiscal year unless otherwise noted
- FY08 Funding Level – the amount of funding allotted to the service in the current fiscal year (unless otherwise noted)

We have organized the Snapshot by the public agencies through which the funding flows. They include:

- New York City Department of Education NYC DOE ; because of the size of the offices within NYC DOE, we have listed them separately:
 - Office of Multiple Pathways to Graduation (OMPG)
 - District 79: Alternative Academies and Programs District 79
 - Office of Adult and Continuing Education (OACE)
- New York State Education Department NYSED
- New York City Department of Youth and Community Development DYCD
- New York City Department of Small Business Services SBS
- City University of New York CUNY
- New York City Human Resources Administration HRA
- United States Department of Labor USDOL

Other abbreviations within the Snapshot include:

- Workforce Investment Act (WIA) – federal legislation and funding for workforce investmentsⁱ
- Community Services Block Grant (CSBG) – federal funds passed to localities for poverty alleviation activities
- Center for Economic Opportunity (CEO) Initiatives – programs that were developed out of a recent mayoral effort on poverty alleviation

Notes to the Snapshot

ⁱ This report includes WIA Title I, III, IV, and V, which support the workforce systems redesigned in 1998, and WIA Title II, which re authorizes the use of federal workforce funds in adult education and literacy programs.

ⁱⁱ Reliable participation numbers for adult education in New York City could only be found at the aggregate level. These estimates were obtained from the NYC Office of Adult and Continuing Education. At both the city and state levels, enrollment is reported jointly for ALE, EPE, and WIA Title II activity. Enrollment reflects classes offered through the NYC Department of Education, the City University of New York, the Public Libraries, the Human Resources Administration, and CBOs under contract with the Department of Youth and Community Development or the state. As a comparison, approximately 69,000 individuals received adult literacy services in New York City in FY06, of whom about 12,000 were ages 16–24. Of these, 43% were enrolled in ABE, 46% in ESOL, and 11% in GED classes. ABE is adult basic education including reading, writing, and arithmetic below and/or at the secondary school level. GED is preparation for the General Educational Development test. ESOL is English for Speakers of Other Languages. Funding levels in FY06 included \$26,785,106 from NYSED EPE; \$23,735,549 from WIA Title II; 2,614,700 from ALE; and approximately 15,000,000 from city funding.

ⁱⁱⁱ Information on funding levels was obtained from correspondence and conversations with both the NYC Office of Adult and Continuing Education and the New York State Education Department. Enrollment and funding can only be matched at the aggregate level because service providers frequently draw on multiple streams. The approximate breakdown of public funding serving the 70,000 individuals enrolled in adult literacy is as follows: \$27,000,000 from EPE, \$24,000,000 from WIA Title II, \$3,500,000 from ALE, \$22,000,000 from city funding, and \$3,500,000 from other federal funding.

^{iv} Jobs to Build On is an outgrowth of NYC Works funding, and this estimate was based on an assumption that Jobs to Build On would continue with the 20 percent allocation to disconnected youth as in NYC Works contracts.

^v The expected FY08 funding level is \$23,982,000. A recent WIA rescission will lower this amount; the magnitude of the decrease is unknown.

^{vi} The FY09 funding level is \$3,674,307.

^{vii} Former cash assistance recipients are eligible for BEGIN's Employment Plus Program if they are within 200% of the Federal Poverty Line.

^{viii} Based on total enrollment and funding levels, the average cost per enrollee in FY07 was about \$3,436. Multiplying the average enrollee cost by the number of youth enrolled, the BEGIN funding directed toward youth was roughly \$3,203,750 in FY07.

^{ix} In September 2007, HRA and the Parks Department launched POP Plus, a year long transitional jobs program for young parents ages 18–25. Separate enrollment and funding numbers for POP Plus are not available, so the enrollment and funding levels shown reflect 18–24s in both POP Plus and the general POP program.

^x Based on total enrollment and funding levels, the average cost per enrollee in FY07 was about \$5,259. Multiplying the average enrollee cost by the number of youth enrolled, the POP funding directed toward youth was roughly \$4,638,400 in FY07.

FUNDING AGENCY	OFFICE	PROGRAM NAME	DESCRIPTION OF SERVICE	INTENDED OUTCOME	HOW ADMINISTERED	ELIGIBILITY	FY08 SERVICE LEVEL	FY08 FUNDING LEVEL	HOW TO ACCESS
New York City Department of Education (NYC DOE)	Office of Multiple Pathways to Graduation (OMPG)	Young Adult Borough Centers (YABCs)	Evening academic programs, some of which offer career and education exploration, work preparation, skills development, and internships	Achievement of HS diploma	Operated by high schools; teachers and administrators determine academic programming in association with nonprofit organizations that provide additional services	Must be at least 17½ years old, have been in high school for four or more years, and have 17 or more credits	As of fall 2007, 22 YABCs will have the capacity to serve 5,700 students (including 2,150 in Learning to Work (LTW) supported schools)	\$17,374,084	Students can register after referral from their current or most recent high school
		Transfer High Schools	Small, full-time high schools designed to re-engage students who are over-age and under-credited, or have dropped out of high school; some offer LTW programs	Achievement of HS diploma	Operated as other high schools with the NYC DOE, but most are connected to nonprofit organizations that provide supportive services	Must have been enrolled in high school for at least one year; each transfer school sets own admissions criteria.	As of fall 2007, 30 Transfer High Schools will serve 9,550 students (including 3,130 in LTW-supported schools)	\$91,892,354	Students, parents, and guidance counselors can contact Transfer Schools directly
	District 79: Alternative Academies and Programs (District 79)	GED programs Include: GED Plus, Learning To Work Part-time GED, & Access GED	GED Plus includes full- and part-time programs; services are centralized within six "hubs," which serve as referral centers for all GED programs and instructional sites for English Language Learners (ELL), Special Education (SPED), and students with the lowest literacy levels; other students are referred out to programs in schools and other facilities Learning to Work Part-time GED offers six sites that provide part-time evening instruction, college and career planning services, and paid internships (available during day) Access GED consists of full-time GED programs offered at three sites, including LTW, which offers educational classes, college and career exploration, and internships	Achievement of a GED certificate.	District 79 operates referral centers and some sites; outside organizations operate over 80 programs through specific contracting arrangements with District 79	Accepts 17- to 21-year-olds; not required to be in high school; must have a 9.0 reading level and a 7.5 math level to enroll in GED programs; students who test below these levels receive "pre-GED" services at programs within the referral centers	District 79 has the capacity to serve 5,500 students	\$62,113,036	Students can access services through the referral center located in their borough; general number for District 79 is (917) 521-3611; also offers a Youth Help Hotline at (917) 521-3639
	Office of Adult and Continuing Education (OACE)	Adult Basic Education (ABE) & Career and Technical Education (CTE)	ABE programs include Basic Education Pre-GED, English as a Second Language (ESL), Computer-Assisted Instruction, GED Classes, and Distance Learning CTE programs include preparation in Office Technology, Health Careers, and Technical Careers	Development of literacy skills Achievement of a GED certificate For higher skilled students and/or those with high school diplomas or GEDs, CTE programs offer vocational skill development and certification	Services are provided by six NYC DOE facilities and more than 150 community-based locations that have participation agreements with the DOE	Adults 21 and older	Over 70,000 individuals of all ages are expected to receive adult literacy services in FY08 ⁱⁱ	Aggregate adult education funding in NYC totals approximately \$80,000,000 ⁱⁱⁱ	Each borough has one or more contact number to call, listed on the OACE Web site: http://adultednyc.org/

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New York State Education Department (NYSED)	N/A	WIA Title II & Adult Literacy and Education (ALE)	Services include Adult Basic Education (ABE), ESL, GED, corrections education, family literacy, civics education, and workplace literacy	Increase in basic education skills Achievement of a GED certificate Occupational certification	Services are provided by NYC organizations funded through competitive RFPs, including separate competitions for ABE/ESL/GED, corrections education, family literacy, civics education, and workplace literacy	Age 16 or older; some providers may have higher minimum ages	Over 70,000 individuals of all ages are expected to receive adult literacy services in FY08 ⁱ	Aggregate adult education funding in NYC totals appr. \$80,000,000 ⁱⁱ	Each contractor conducts its own programs and outreach
New York City Department of Youth and Community Development (DYCD)	N/A	Out-of-School Youth (OSY) Programs	OSY consists of comprehensive educational and workforce development programs, providing one year of service and one year of follow-up	Placement in work or education Attainment of a degree or certificate Educational advancement Retention in work or education	DYCD receives federal Workforce Investment Act (WIA) funds and contracts programs to community-based organizations (CBOs) and other service providers; 20 service providers operate at 23 program sites	16- to 21-year-olds who are low-income and out of school	OSY currently has 1015 annual program slots	\$7,786,400	Each contractor conducts its own programs and outreach
		Young Adult Internship Program (YAIP) <i>CEO Initiative</i>	YAIP consists of 14-week stipend-supported programs that include phases of orientation and assessment; educational workshops and internships; and placement and follow-up support in education, advanced training, or a job	Placement in work, education, or training within nine months of program completion	DYCD contracts programs to service providers; Contracts have been awarded to 15 providers	16- to 24-year-olds with a 6th grade reading level or higher, who are out of school and not working; YAIP aims to serve more job-ready youth	YAIP currently has about 900 annual program slots	\$9,406,000 (city tax levy funds)	Each contractor conducts its own programs and outreach
		NYC Adult Literacy Initiative (NYCALI) & Neighborhood Development Areas (NDAs)	Services include Adult Basic Education (ABE), GED preparation, ESL, Basic Education in the Native Language (BENL), and a small amount of Career and Technical Education (CTE) services	Increase in basic education skills GED preparation Vocational skill development	Competitive RFP that combines and distributes funds from city tax levy, the federal Community Service Block Grant (CBSG), and the Community Service Development Grant; NDAs use separate CBSG funds	Age 16 or older; some providers have higher minimum ages	In FY07, the Adult Literacy Initiative served appr. 1,000 16- to 24-year-olds; NDA literacy programs served appr. 300 16- to 24-year-olds	Aggregate adult education funding in NYC totals appr. \$80,000,000	Each contractor conducts its own programs and outreach

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NYC Council Initiatives	Consortium for Worker Education (CWE)	Jobs to Build On Initiative	Long-term unemployed and low-income workers receive education and training to develop employability, expand employment options, and support continuous learning needs	Placement in work and/or education Career advancement for low-wage workers	CWE will award grants to 40–50 CBOs to provide direct services	Chronically unemployed or underemployed adults	Jobs to Build On will serve 15,000 participants, including as many as 3,000 disconnected 18- to 24-year-olds ^{iv}	\$13,000,000	Each contractor conducts its own programs and outreach
	United Way of New York (UWNYC)	NYC Works Initiative	Education, retention and support services to help out-of-work New Yorkers find and keep employment; funding for six collaborations serving disconnected youth supports job placement and retention, internship development, educational programs, job skills training, and supportive services	Placement in living-wage work Increase in educational and vocational skills Retention in work	The UWNYC has awarded grants to 81 CBOs—through 31 lead contractors—to provide direct services	Chronically unemployed or underemployed adults	NYC Works will be able to make 700 job placements	\$3,000,000 About 20 percent of resources (appr. \$500,000 in FY08) are targeted to out-of-school 17- to 21-year-olds	Each contractor conducts its own programs and outreach
NYC Department of Small Business Services (SBS)	Division of Workforce Development	Workforce1 Career Centers	Services include job search resource rooms, personalized career counseling, interview training, resume/cover letter assistance, job placement assistance and vouchers for training; Centers also make referrals to CBOs for more intensive services and wrap-around social service supports	Placement in work Employment preparation and training	Six primary Workforce1 Career Centers are located in the five boroughs	Individuals age 18 or older	In FY07, SBS made 17,212 job placements including 3,416 for 18- to 24-year-olds	In FY07, appr. \$15,500,000 was available in funding for the Workforce 1 Centers ^v	Individuals can walk into a Workforce1 center, or be referred by the Department of Labor or a training provider
City University of New York (CUNY)	John Jay College of Criminal Justice	New York City Justice Corps <i>CEO Initiative</i>	Services include orientation and assessment, paid work in community benefit projects and internships, mentoring, job placement and retention assistance, and connection to further education and/or training	Retention in work and/or education Prevention of recidivism	RFP issued for three CBOs to provide direct services, and one intermediary organization to provide technical assistance, management, and coordination	16- to 24-year-olds returning from jail or prison, or serving probation sentences	Justice Corps currently has 276 annual program slots	\$1,405,876 ^{vi}	Each contractor conducts its own programs and outreach
Human Resources Administration (HRA)	Family Independence Administration	Begin Education Gain Independence Now (BEGIN)	Services include a full-time (35-hour) program of Adult Basic Education (ABE), GED preparation, or English language instruction; work preparation and vocational skills training in conjunction with practical work experience; work assignments are offered in the areas of Office Skills, Maintenance or Human Services	Increase in literacy and communication skills Increase in vocational skills Achievement of a GED certificate and/or occupational credential	To administer BEGIN programs, HRA issues RFPs to contract with educational institutions, CBOs, social service agencies, and private companies	Individuals who have active cash-assistance cases ^{vii}	In FY07, 5,178 individuals enrolled, including appr. 880 18- to 24-year-olds	\$17,792,000 ^{viii} (FY07) a\$16,628,000 (FY08)	Public assistance recipients can access HRA programs at the Job Centers

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Human Resources Administration (HRA)/ Department of Parks & Recreation		Parks Opportunity Program (POP)	Services include skills training along with classroom workshops in one of five areas: security, custodial work, clerical work, maintenance/repair work, or horticulture; basic education, GED preparation, ESL and licensing classes are also offered, along with mentoring, career counseling, and employment services ^x	Achievement of work experience Increase in educational and vocational skills Placement in work Self-sufficiency	The POP (within the Department of Parks & Recreation) administers the services	Individuals with active cash assistance cases	In FY07, 6,924 individuals enrolled across all POPs, including 882 18- to 24-year-olds	\$36,413,000 ^x (FY 07) \$39,276,000 (FY08)	Public assistance recipients can access HRA programs at the Job Centers
U.S. Department of Labor (USDOL)	ResCare, Inc.	Job Corps	Academic, vocational, employability skills and social competencies offered through classroom, practical and based learning; Participants earn a monthly allowance and receive counseling and transition support for up to 12 months after they complete the program	Achievement of HS diploma or GED Employment preparation Increase in vocational skills Placement in work	USDOL contracts to ResCare, Inc., a human services company, and provides oversight	16- to 24-year-olds who meet income eligibility (below \$9,800 for individuals, plus \$3,400 for every additional member of household)	South Bronx location has capacity to serve 275 participants Brooklyn satellite location has capacity to serve 210 participants	\$3,143,136 (two-year contract for FY07 and FY08)	Individuals call (800) 733-JOBS or (800) 733-5627 and are referred to nearest admission counselor